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# Accessible Word Document: Research on Description of People and Portraits

## Slide 1:

**Research on Description of People and Portraits: Implications for the Deafblind Community**

**Speaker - Megan A. Conway, PH.D., Director, IRPD**

Helen Keller National Center

## Slide 2:

**Background**

* Study conducted on audio description preferences of people and portraits.
  + Focus on race, gender, age, disability
* Audio description (AD) provides visual information
  + Various media and other contexts
* Lack of research=Limited understanding of preferences
  + Especially for people who are DeafBlind

## Slide 3:

**Methodology**

* Five focus groups and two interviews with 15 blind, low vision, and DeafBlind participants.
* Recruitment: listservs, Blinded Veterans Association, and American Council of the Blind.
* **Participant Demographics:** 
  + 15 participants (9 men, 5 women, 1 non-binary)
  + Diverse racial backgrounds
  + 10 identified as DeafBlind

## Slide 4:

**Findings and Implications for DeafBlind Participants**

* Importance of facial expression
* Impact of age of onset
* Describing directly from the visual source
* Integration of sound and sight to create a “whole picture”
* Taking an educated guess.

## Slide 5:

**Other Findings**

* Context around AD provision
* Self-identification of person being described
* On-going communication between AD providers and users

## Slide 6:

**Conclusion**

* Audio description preferences may be different for DeafBlind people
* Importance of relevance, respect for self-identification, and continuous feedback for improved AD experiences
* Further research and development of guidelines for diverse representation

## Slide 7:

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* For more information contact Megan Conway at **mconway@helenkeller.org**
* Or go to **www.helenkeller.org**