



HELEN KELLER DEAFBLIND AWARENESS WEEK
June 27 – July 3, 2021
Suggested Activities

The theme this year is how talented employees who are DeafBlind are changing industries and perceptions in the workforce.

The essence of the message is that DeafBlind employees can help businesses grow with unique insights and perspectives.

You can celebrate DeafBlind Awareness Week in many ways:

- 1. Write to your local legislator – congressperson, mayor, governor, town supervisor or other elected official. Ask for a Proclamation declaring June 27 to July 3, 2021, as DEAFBLIND AWARENESS WEEK and suggest a photo session with people who are DeafBlind. You can find a sample Proclamation on our website www.helenkeller.org/hknc/dbaw.**
- 2. Write an article about people who are DeafBlind living and working in your area. Place these articles, letters to the editor or any photos you've taken and send them to your local and city newspapers, newsletters and journals.**
- 3. Honor business owners and corporations in your community who have hired people who are DeafBlind or provided some type of “work experience.” Write an article about them.**
- 4. Use your website or any other social media accounts to showcase special events, articles you've written, photographs you've taken and information about DeafBlindness. Provide a link to our website – www.helenkeller.org/hknc Distribute and display the 2021 Poster.**

For further information, contact HKNC's Development Department, 141 Middle Neck Road, Sands Point, New York, 11050; 516-833-8310 (voice); 516-944-7302 VP. Email hkncinfo@hknc.org or check our website – www.helenkeller.org/hknc